# Welcome in Louvain-la-Neuve





# History of Louvain-la-Neuve (Université Catholique de Louvain)



1968











1972

1972

1984





# > PHARMALEX STATISTICAL SOLUTIONS

























# The raise of Bayesian statistics in pharmaceutical development How to organize the transition?

Boulanger Bruno | CSO Arlenda

#### **EFSPI Leadership Meeting**

12 July 2018 Louvain-la-Neuve





# Agenda



## Survey

Drug Development as learning process

The reproducibility crisis

**Bayesian reasoning** 

How to organize the transition?





# **Survey about Bayesian BioStatistics**

## Feedback from 11 companies

- Abbott
- Amgen
- Bl
- Celgene
- ChiesiFarma
- Danone
- IQVIA
- Janssen
- Roche
- Servier
- UCB



# **Summary results**

- > 1- Do you currently apply elements Bayesian statistics within your company? 90%
- > 2- Phase do you use or intend to use Bayesian statistics?





# If you apply Bayesian statistics, is it for:







# **Training in Bayesian Biostatistics**

Percentage of trained statisticians





- Trained, aware, but maybe very little experience
- About 50% of statisticians have at least some knowledge. (334/648)
- > 11 / 11 companies say they plan to train their statisticians
- > 9 / 11 say they also plan to train the non-statisticians
- 3 / 11 already attended a dedicated conference in Bayesian BioStatistics



# The main road blocks in use of Bayesian statistics





# Bayesian statistics are used for





# The greatest opportunities of Bayesian statistics

## The future is bright ;-)





# Most common Bayesian language

- WinBugs is still alive !
- SAS managed to reach first rank in few years
- > STAN is already in the place





# **Regulatory acceptance**

- The regulatory world is moving forward
- FDA is perceived as being ahead of EMA with that respect
- Companies keep the momentum





# How to move to the next stage ?







Objections of this work frequencies of the graded care causes. Clinical networks of CMC, 2 Provide training in Department programming. Proceeding the frequency of the second could and additional and second could be address and the second could be address





# BAYES LEUVEN



















# **Drug development is a learning process**







# Decisions through drug development and sales





The objective: is my treatment effective ?

# How to make a decision ?



What is the probability of obtaining the observed data, if the treatment is not effective?



What is the probability that the treatment is effective, given the observed data?





# Two different ways to make a decision based on

- Pr( observed data | treatment is not effective )
  - Better known as the **p-value** concept
  - Used in the null hypothesis test (or decision)
  - This is the likelihood of the data assuming an hypothetical explanation (e.g. the "null hypothesis")
  - Classical statistics perspective (Frequentist)



Α

Pr( treatment effective | observed data )

Bayesian perspective

It is the probability of efficacy given the data





# One size does not fit all....What's the question?





# DecisionCriteria Analysis Signation ProtocolQuality Bias Variation Blinding Subjectivity StudyObjectives SampleSizing



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# The "Bayer" and "Amgen" publications



Failure to replicate published preclinical academic results





CAMARADES: Bringing evidence to translational medicine





# Nature, 2014



*P* values, the 'gold standard' of statistical validity, are not as reliable as many scientists assume.

BY REGINA NUZZO



# March 2016:

#### REPRODUCIBILITY

# Statisticians issue warning on *P* values

Statement aims to halt missteps in the quest for certainty.

#### BY MONYA BAKER

Official reminder of ASA

isuse of the P value — a common test for judging the strength of scientific evidence — is contributing to the number of research findings that cannot be reproduced, the American Statistical Association (ASA) warned on 8 March. The group has taken the unusual step of issuing principles to guide use of the P value, which it says cannot determine whether a hypothesis is true or whether results are important.

This is the first time that the 177-year-old ASA has made explicit recommendations on such a foundational matter, says executive director Ron Wasserstein. The society's members had become increasingly concerned that the *P* value was being misapplied, in ways that cast doubt on statistics generally, he adds. cannot indicate the importance of a finding; for instance, a drug can have a statistically significant effect on patients' blood glucose levels without having a therapeutic effect.

Giovanni Parmigiani, a biostatistician at the Dana Farber Cancer Institute in Boston, Massachusetts, says that misunderstandings about what information a *P* value provides often crop up in textbooks and practice manuals. A course correction is long overdue, he adds. "Surely if this happened twenty years ago, biomedical research could be in a better place now."

#### FRUSTRATION ABOUNDS

Criticism of the *P* value is nothing new. In 2011, researchers trying to raise awareness about false positives gamed an analysis to reach a statistically significant finding: that listening to music by the Beatles makes undergraduates younger



# Key statement from ASA Press Release

- A p-value, or statistical significance, does not measure the size of an effect or the importance of a result.
- Scientific conclusions and business or policy decisions should not be based only on whether a p-value passes a specific threshold.
- By itself, a p-value does not provide a good measure of evidence regarding a model or hypothesis.
- P-values can indicate how incompatible the data are with a specified statistical model.
- P-values do not measure the probability that the studied hypothesis is true, or the probability that the data were produced by random chance alone.
- Proper inference requires full reporting and transparency.



# **Bayesian reasoning**

> The diagnostic test example





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# A problem of decision making

- The accuracy of a diagnostic test is assessed as follows:
  - Sensitivity: Pr(positive result | cancer)
  - Specificity: Pr(negative result | no cancer)

In practice:

Given that the diagnostic test result is positive, what is the probability you truly have cancer?

Pr( cancer | positive result ) = ?



Example





# The clinical trial analogy



#### Pr(drug effective | data) = ?



"If you use p = 0.05 to suggest that you have made a discovery, you will be wrong at least 30% of the time."



Colquhoun, D. (2014). An investigation of the false discovery rate and the misinterpretation of *p*-values. *R. Soc. Open sci.* 1(3): 140216.

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# False Discovery Rate for p<0.05, power=0.8 as function of Prior Probability



**Prior Probability** 





# Some statisticians said....

"The most important task before us in developing statistical science is to demolish the P-value culture, which has taken root to a frightening extent in many areas of both pure and applied science and technology." Nelder, J. A. 1999. Statistics for the millennium. Statistician 48:257–269.

Scientific conclusions and business or policy decisions should not be based only on whether a p-value passes a specific threshold." Ron Wasserstein, President American Statistical Association, March 2016

"… we recommend abandoning the null hypothesis significance testing paradigm entirely, leaving p-values as just one of many pieces of information with no privileged role in scientific publication and decision making." McShane, Gal, Gelman, Robert & Tackett, 21SEP2017



# Meeting at JSM in 2016

"FDA is facing difficulties to recruit statisticians trained in Bayesian statistics. Why do you (academic) continue to train all statisticians almost exclusively in Null Hypothesis Significance Testing ?"





Bayesian inference is the mechanism used to update the state of knowledge





The process to arrive at a posterior distribution makes use of Bayes' formula.

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# **Example:** Ratio of two proportions (2/2)



# **Statistics-Based Drug Development with Bayesian statistics**

- Bayesian statistics became popular in drug development with Adaptive Designs
- Prior knowledge is used to make the trial design more effective and informative
- It's a key player in a Statistical Model-Based Drug Development strategy









#### **Power vs assurance (1/3)** independent samples t-test ( $H_0: \mu_1 = \mu_2 \text{ vs } H_1: \mu_1 \neq \mu_2$ )

## frequentist approach (power)

A power calculation takes a particular value of the effect within the range of possible values given by H<sub>1</sub> and poses the question: if this particular value happens to obtain, what is the probability of coming to the correct conclusion that there is a difference?

> PHARMALEX

## assumptions:

$$\mu_1 = 100;$$
 $\mu_2 = 120;$ 
 $\sigma_1^2 = \sigma_2^2 = 39$ 
very strong priors!



#### **Power vs assurance (2/3)** independent samples t-test ( $H_0: \mu_1 = \mu_2 \text{ vs } H_1: \mu_1 \neq \mu_2$ )

## bayesian approach (assurance)

- In order to reflect the uncertainty, a large number of effect sizes, i.e.  $(\mu_1 \mu_2)/\sigma_{\text{pooled}}$ , are generated using the prior distributions.
- A power curve is obtained for each effect size
- the expected (weighted by prior beliefs) power curve is calculated







#### **Power vs assurance (3/3)** independent samples t-test ( $H_0: \mu_1 = \mu_2 \text{ vs } H_1: \mu_1 \neq \mu_2$ )





# Why now and not before?



J. Bayes.

1702 - 1761



# We now have computing power and more languages to apply Bayesian statistics





# **Regulatory point of view**

> 2010 - Guidance for medical device clinical trials

# Guidance

for Industry and FDA Staff

Guidance for the Use of

**Bayesian Statistics in** 

# **Medical Device Clinical Trials**

Document issued on: February 5, 2010





# 21<sup>st</sup> Century Cures Act US Congress Bill

# A BILL

To accelerate the discovery, development, and delivery of 21st century cures, and for other purposes.

Be it enacted by the Senate and House of Representa-

2 tives of the United States of America in Congress assembled,

#### 3 SECTION 1. SHORT TITLE.

4 This Act may be cited as the "21st Century Cures

5 Act".

#### TITLE III—MODERNIZING CLINICAL TRIALS

#### Subtitle A—Clinical Research Modernization

Sec. 3001. Protection of human subjects in research; applicability of rules.

Sec. 3002. Use of institutional review boards for review of investigational device exemptions.

Subtitle B—Broader Application of Bayesian Statistics and Adaptive Trial Designs









# **Complex Innovative Designs**

- Adaptive designs that are complex, due to:
  - Adaptations on multiple factors, and/or
  - Requiring simulations to determine operating characteristics
- Other designs incorporating
  - Innovative use of external data
  - Innovative criteria for decision-making
  - Innovative collaborative efforts





# **Historical control**









# **FDA discussion**



2018

# **Bayesian Applications**

- Safety monitoring
  - Large CV risk studies that leverage control patient data from other sources via Bayesian adaptive designs
- Oncology
  - Early phase dose-finding trial designs, e.g., CRM
  - Bayesian adaptive trials that use intermediate or accelerated approval endpoints for decision-making
- Rare diseases
  - Incorporate prior information from early phase trials
  - Use information about disease progression in analytical model
  - Compute shrinkage estimators of effects in rare subsets of disease
  - Incorporate prior information from adult trials to improve efficiency of pediatric trials



# Conclusions



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# What's Next ?

- > There is a clear move for a broader use and acceptance of Bayesian statistics
- How to ensure all actors will evolve at the same pace?
  - Collaborate with Regulatory authorities seems a priority
  - Share more applied examples (vertical)
  - Extend the scope of application (horizontal)
- Actions to be taken by EFSPI
  - Already one WG ongoing
  - More focused WG ?
  - What are the priorities ?
  - How to involve EMA?
- > Your turn!



# Thank you for your interest in Bayesian statistics

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