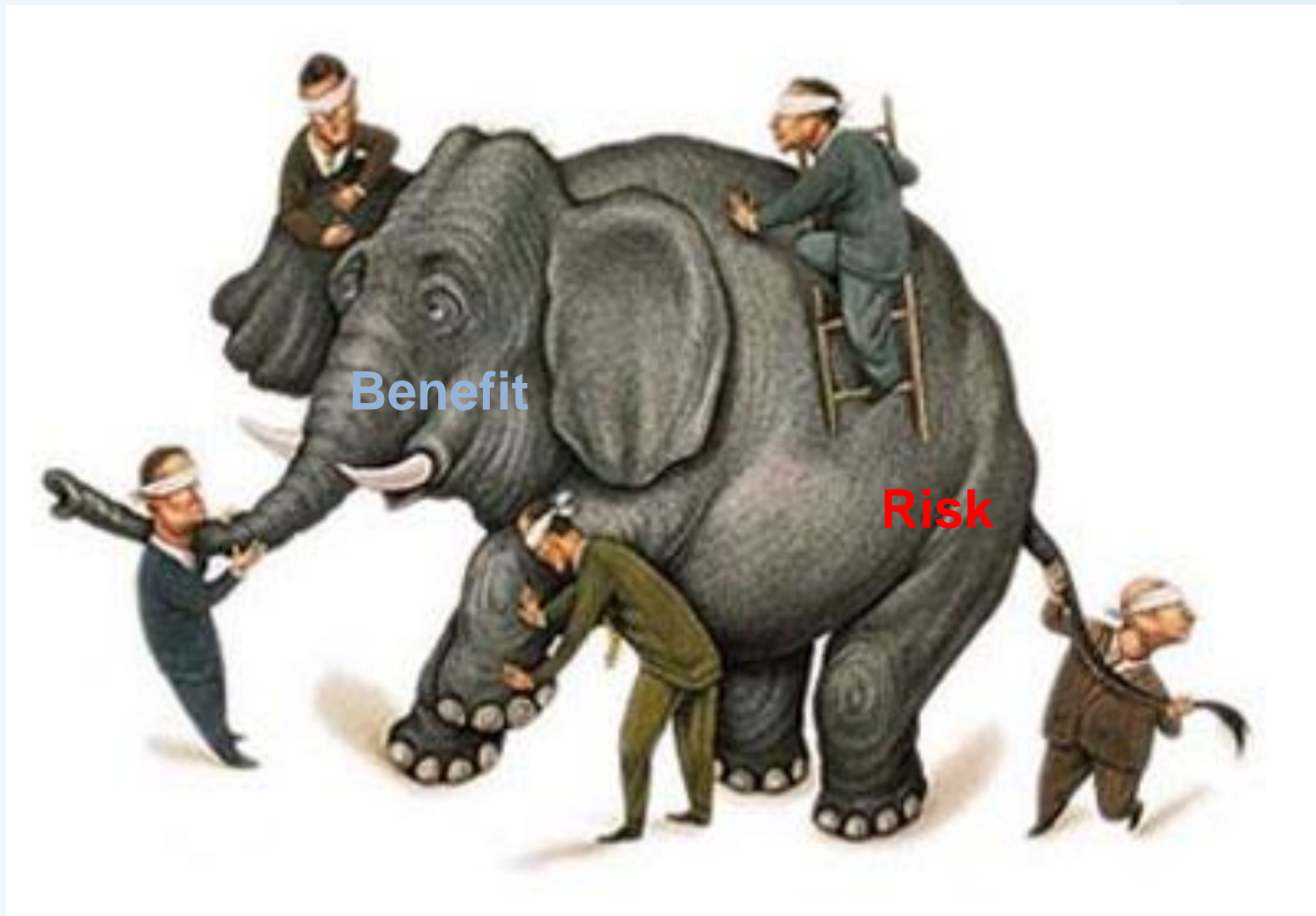




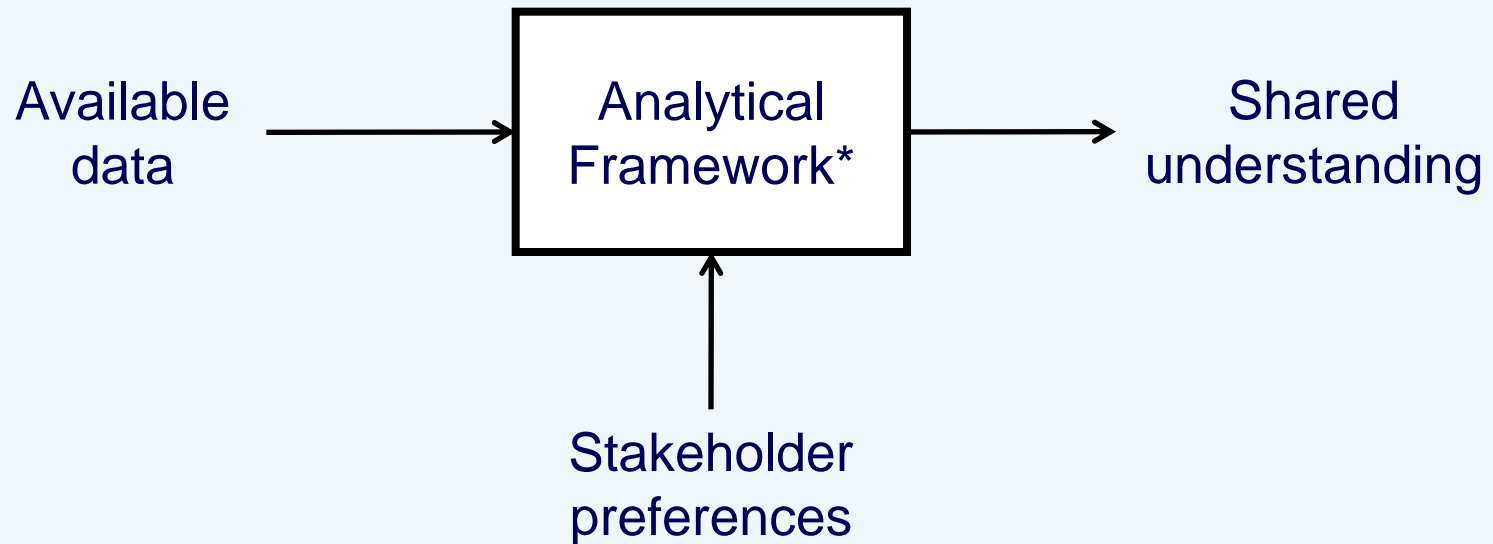
Quantitative benefit-risk assessment: An analytical framework for a shared understanding of the effects of medicines

Mike Colopy & Patrick Ryan
29 March 2010

Challenges in understanding the effects of medicines



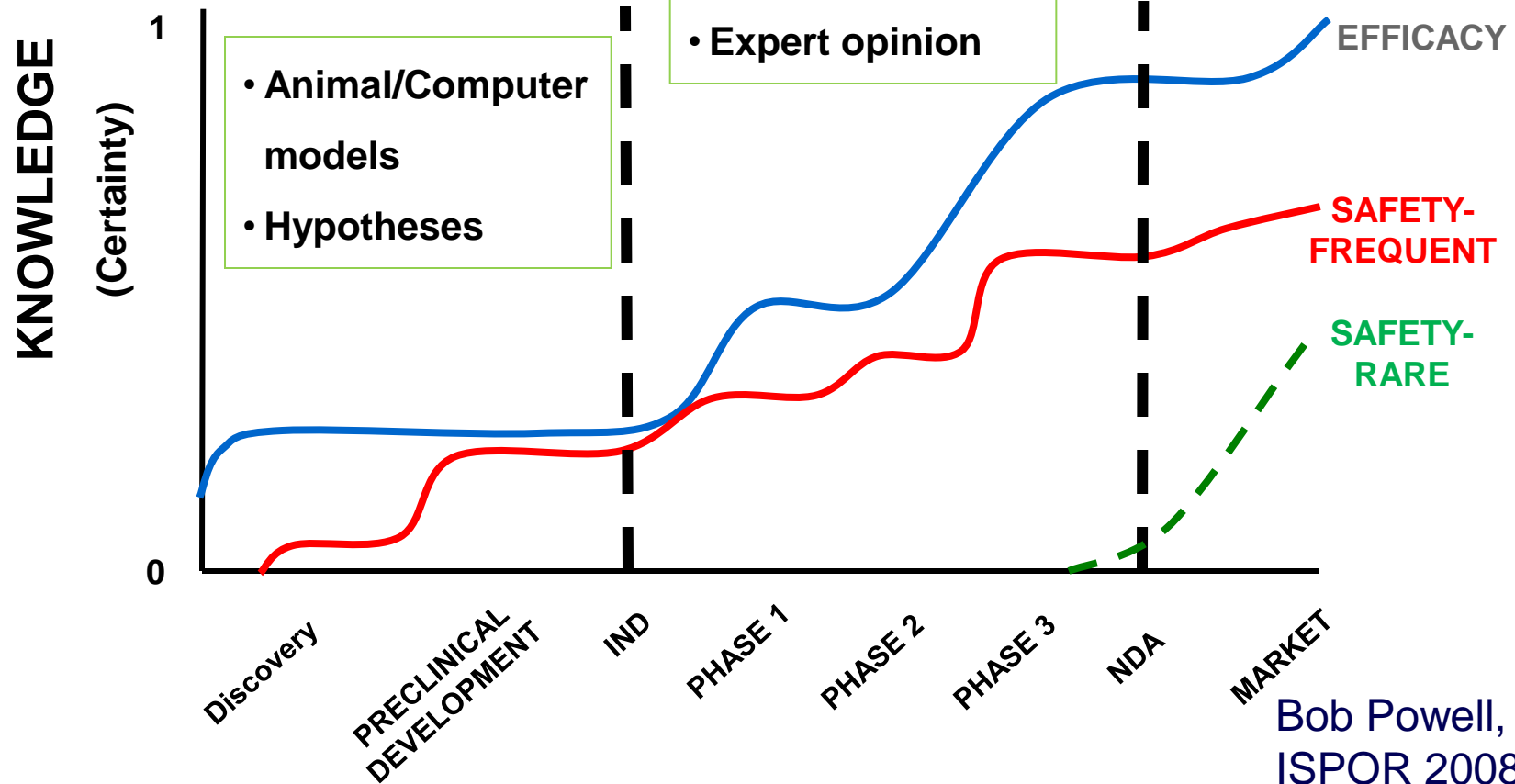
Benefit-risk analysis process



*tailored to the complexity of the decision

Diversity of data availability

Potential imbalance in data availability between alternative treatments



- Animal/Computer models
- Hypotheses

- Clinical trials
- Case series
- Expert opinion

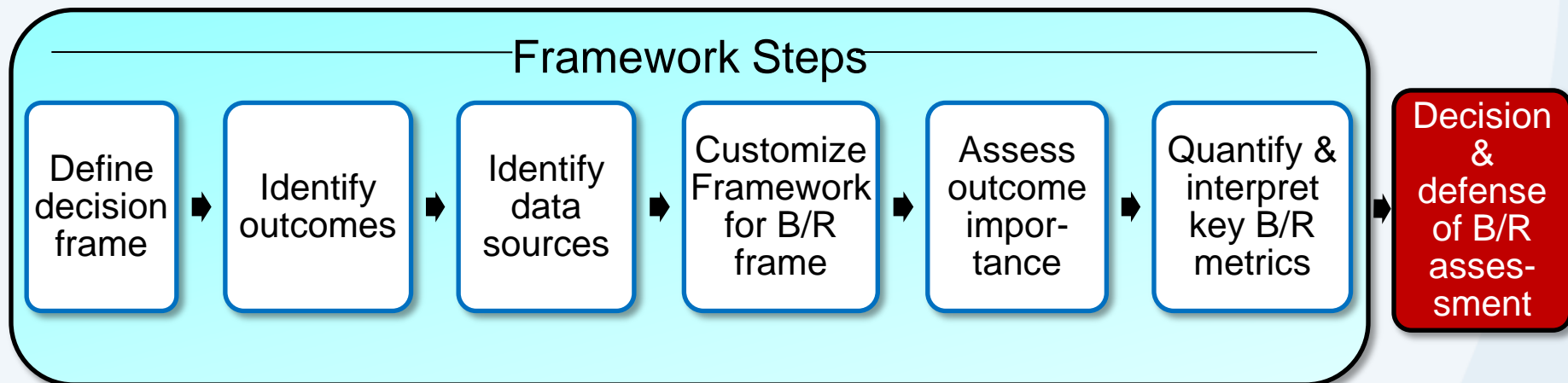
- Product labels
- Observational studies
- Medical Literature
- Spontaneous reports

Components of an analysis framework

- Define decision
- Identify health outcomes
- Synthesize data
- Model decision and conduct analysis
- Interpret and evaluate results

PhRMA Benefit Risk Action Team (BRAT) Framework

- A set of principles, processes and tools to guide decision-makers in
 - Selecting
 - Organizing
 - Understanding
 - SummarizingEvidence relevant to benefit-risk decisions



Define decision

- Multiple stakeholders face decisions throughout the medical product lifecycle:

Industry : **Do we continue investing?**

Regulatory: **Do we approve?**

Payer: **Do we reimburse?**

Provider: **Is this best for my patients?**

Patient: **Is this the best drug for me?**

- Analysis needs to be flexible to accommodate diverse perspectives to inform stakeholder decision-making processes

Illustrative example: Identify health outcomes

No
Disease

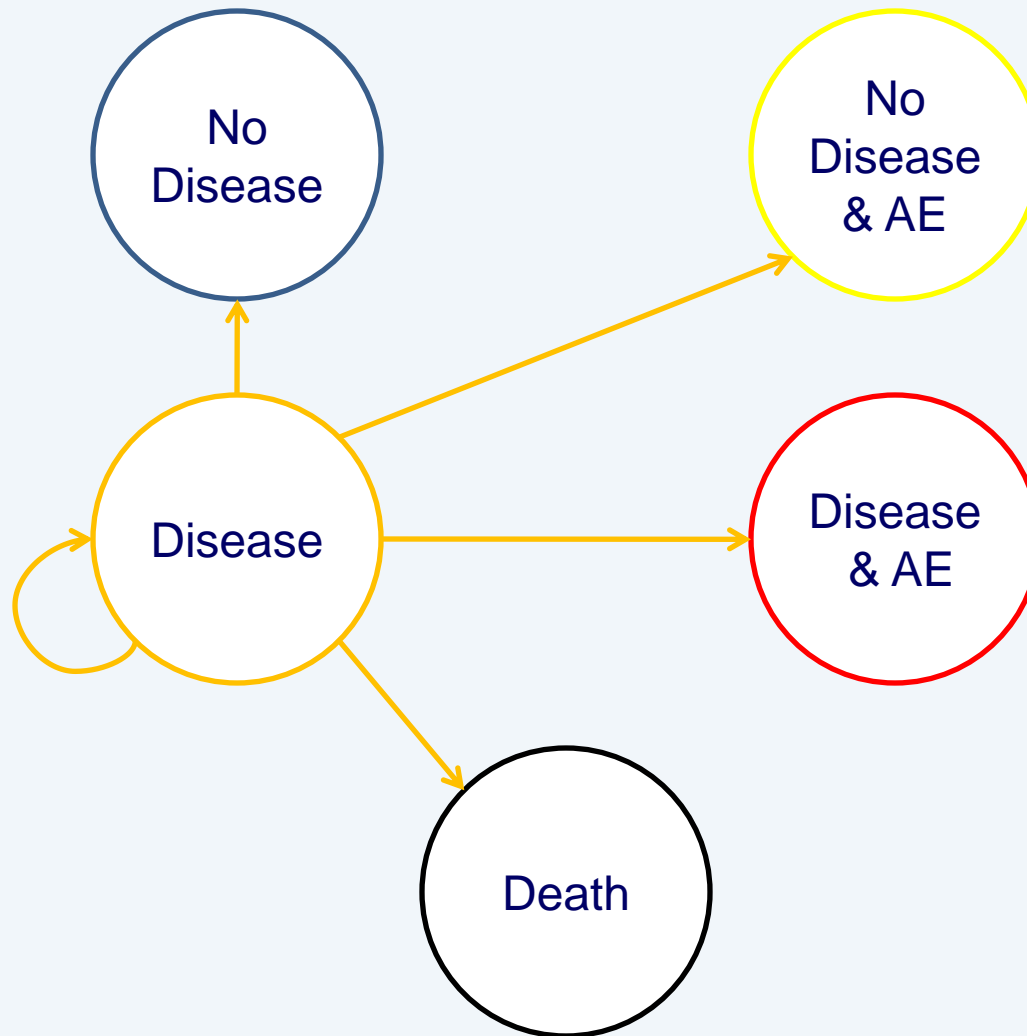
No
Disease
& AE

Disease

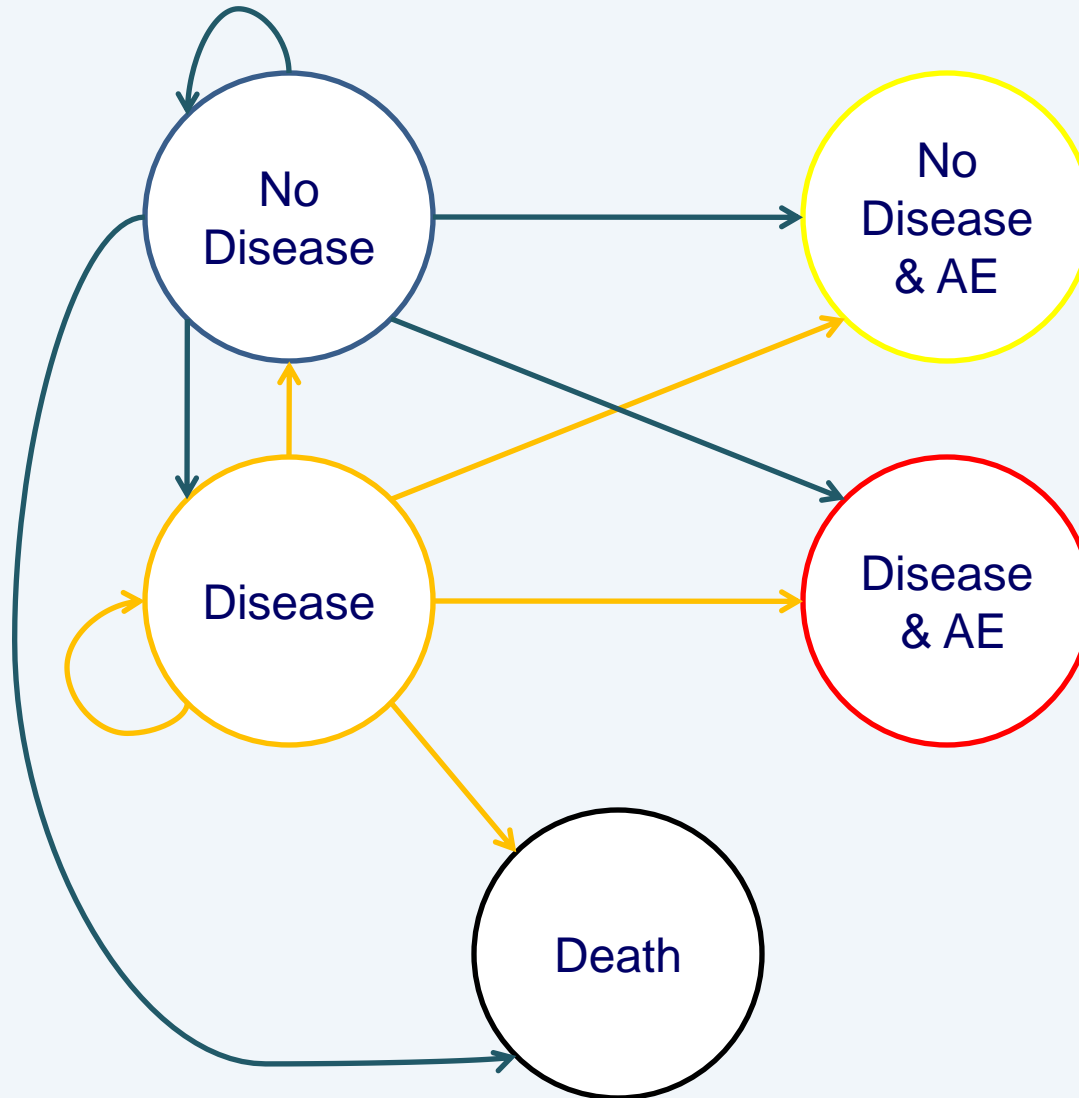
Disease
& AE

Death

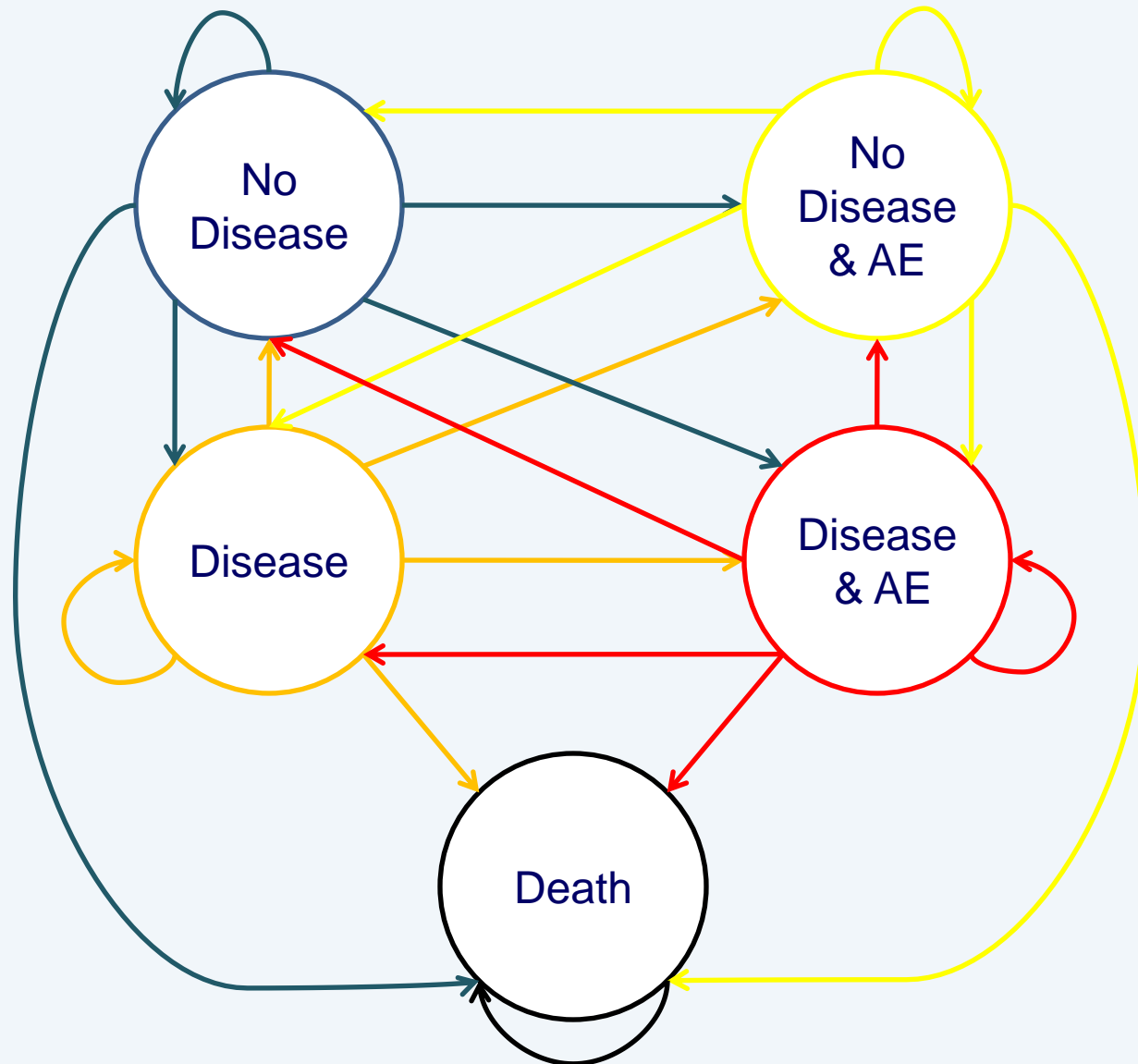
Illustrative example: Transitions between health states



Illustrative example: Transitions between health states

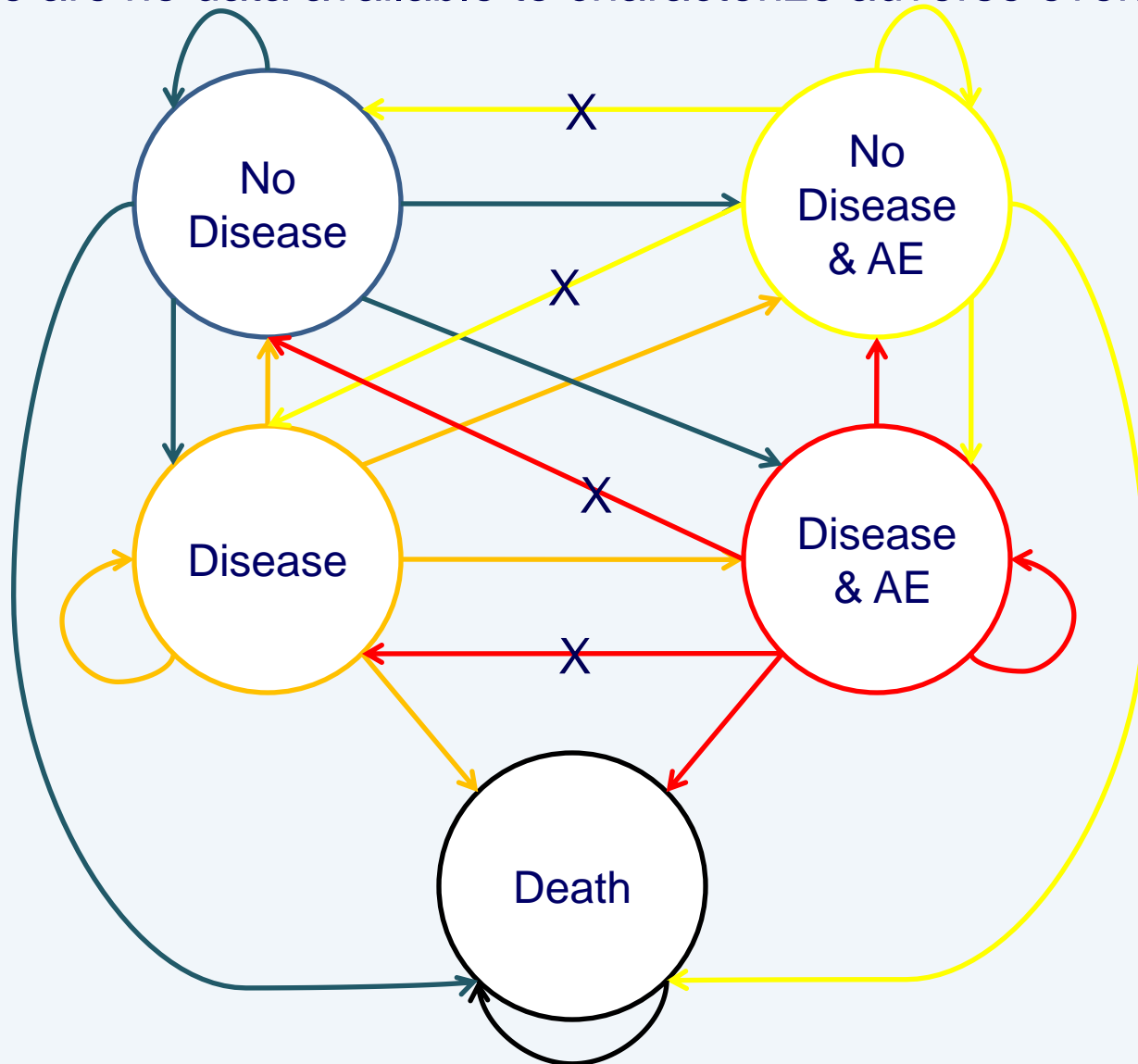


Illustrative example: Building a full model



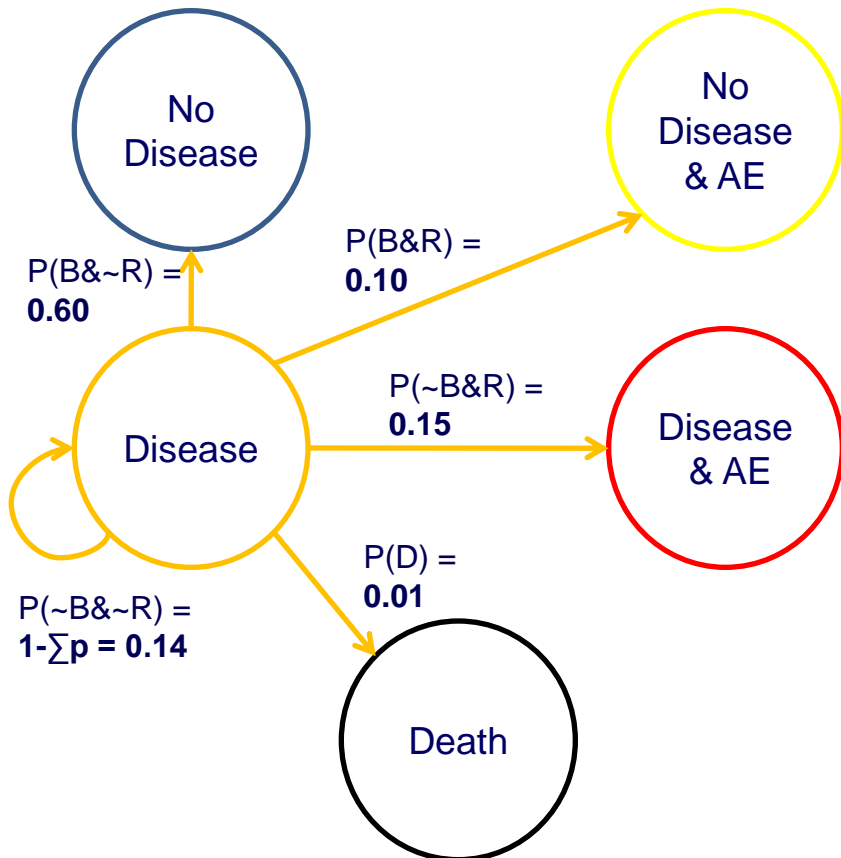
Illustrative example: Modeling meets data challenges

What if there are no data available to characterize adverse event resolution?

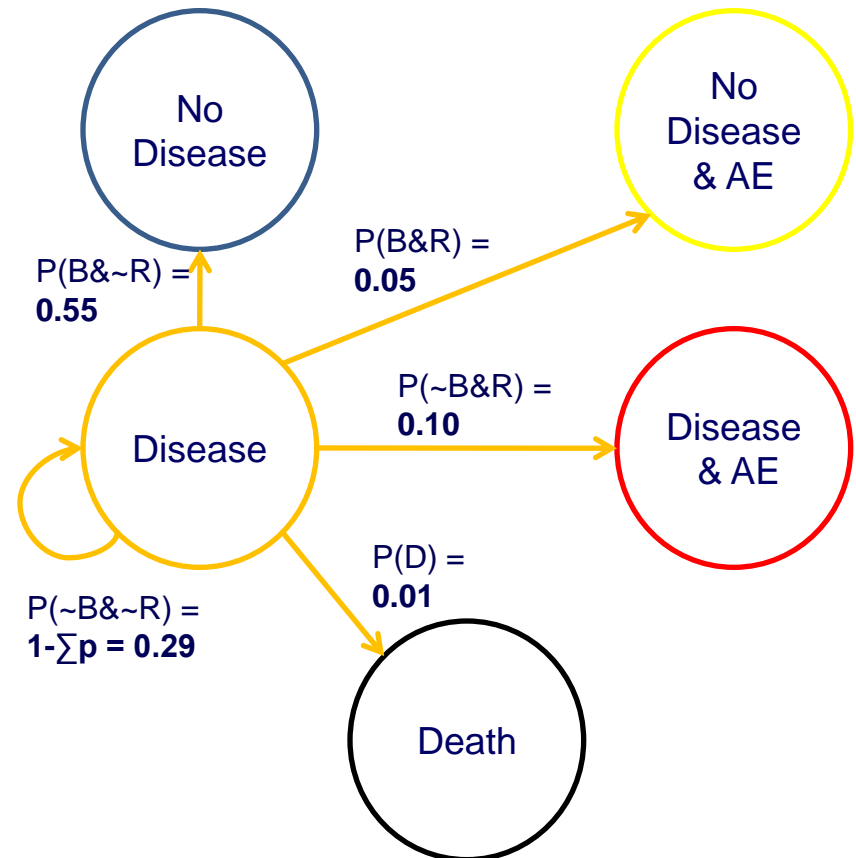


Comparing alternative treatments

Treatment A:
70% benefit, 25% risk



Treatment B:
60% benefit, 15% risk



Potential tradeoffs in a benefit-risk analysis

- **Competing risks**

Ex: rofecoxib vs. NSAID: GI bleed vs. acute myocardial infarction

- **Competing benefits**

Ex: RA: inflammation pain relief vs. QoL measures

- **Higher benefit and higher risk**

Ex: natalizumab : MS treatment vs. PML

- **Outcomes occurring at different times**

Ex: chemotherapy: immediate nausea, alopecia vs. long-term survival

- **Varying uncertainty**

Ex: Typical vs. atypical antipsychotics

Any or all of these tradeoffs can play out in a given decision:

Multiple competing benefits with multiple competing risks over time

Translating concept into practice

Ideal scenario

Each drug has one dose.....

Patient data for both drugs.....

Clear choice of B&Hs.....

All B&H reported as rates.....

Event times are equally spaced....

Undisputed trade-offs.....

Events occur independently.....

Patients have same baseline risks.

Real scenario

Multiple dose regimens

Aggregate summaries from literature

Single AEs or 'Any Grade 4'?

Mix of rates, ratios, means

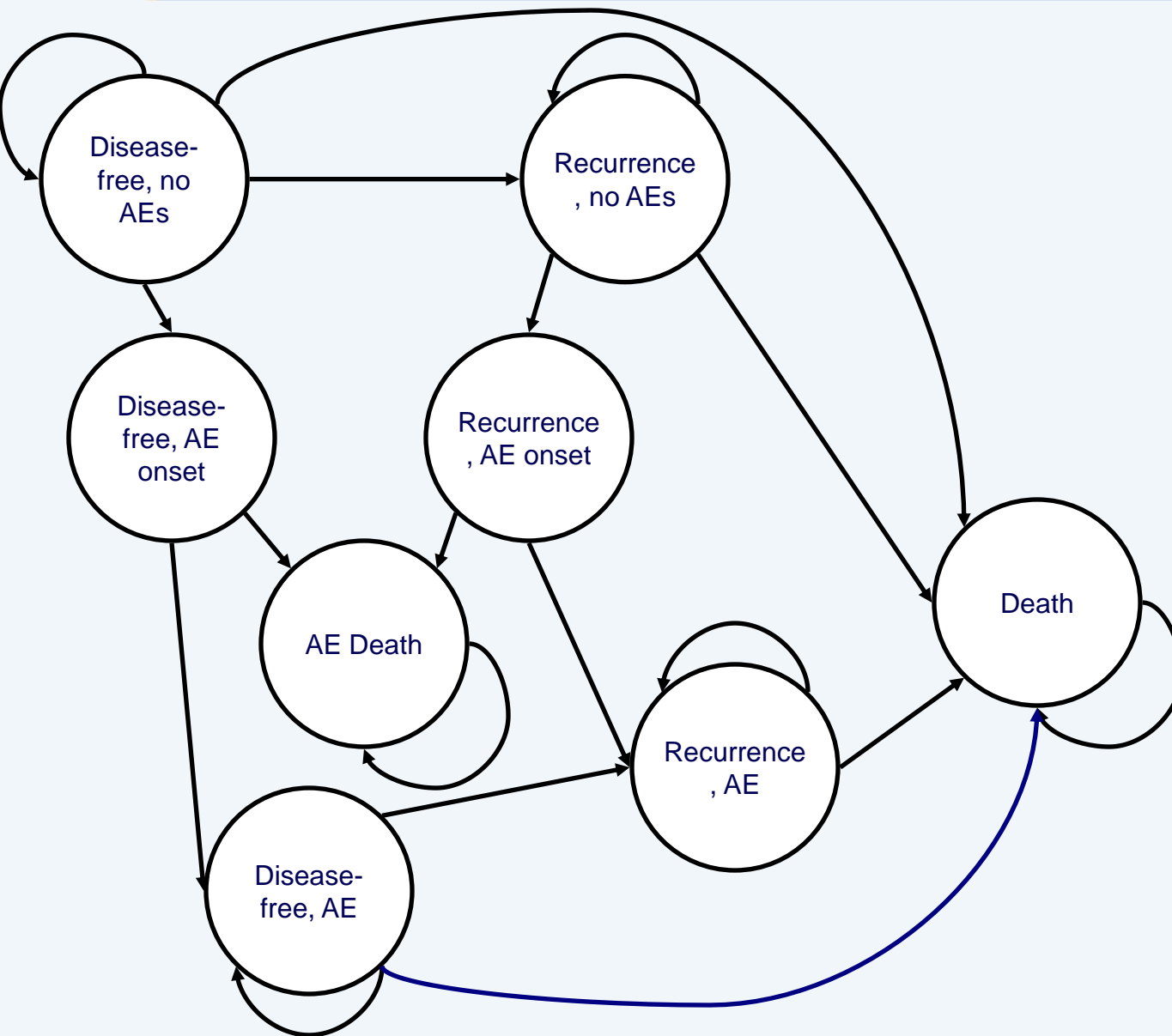
Event are sporadic or nonlinear

No preference data

Don't know if events are correlated

Different patient subgroups

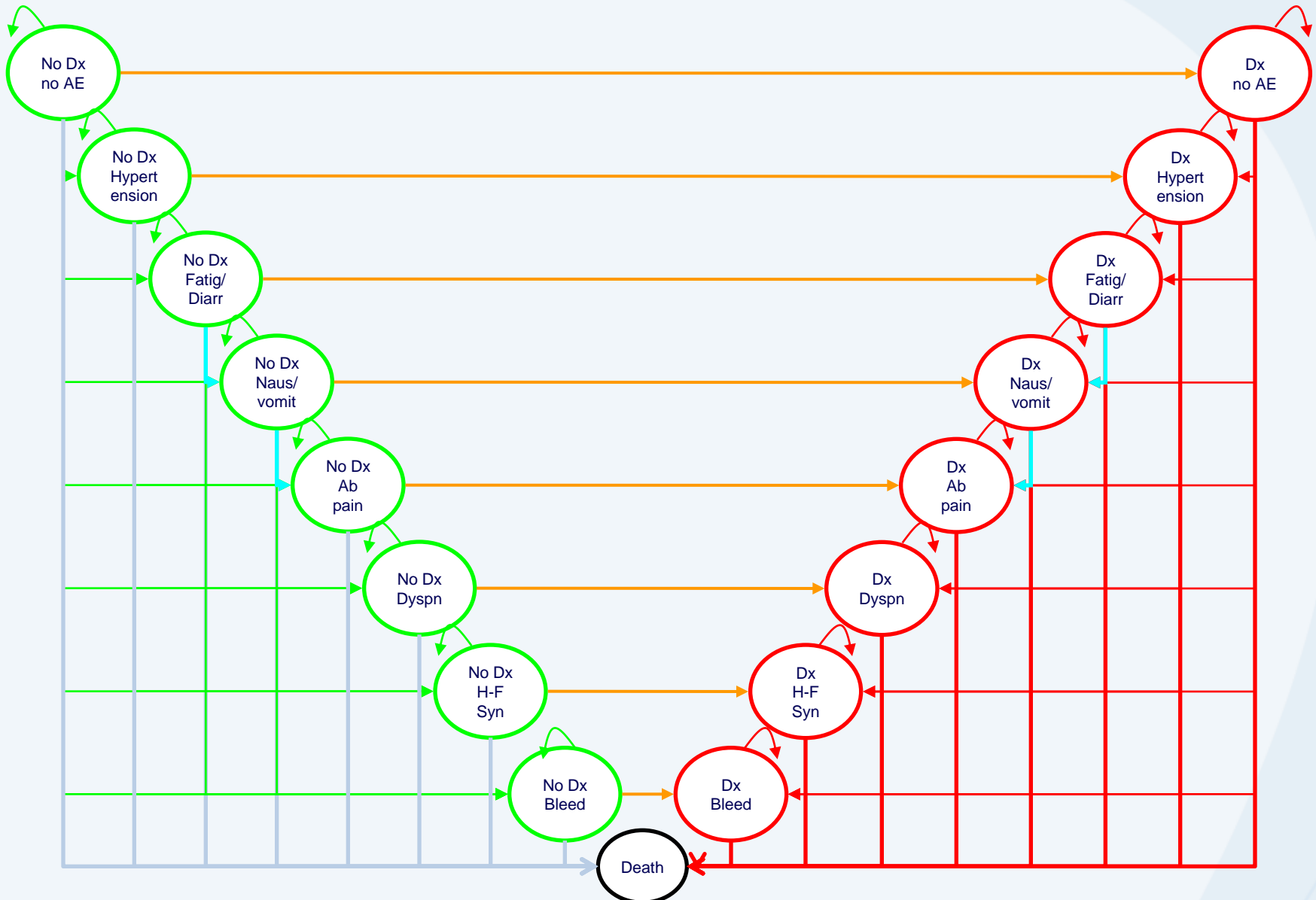
Real example: Adjuvant therapy



Assumptions:

- Treatment is 1yr, so AE rates only occur within 1 yr, then same as control.
- AE onset are tunnel states ($t=0$)
- AEs: Hy's Law, LVEF decreased, CHF
- Recurrence rate independent of AEs
- Hypothetical cohort of 10,000 patients for 4 years, with 1 month transition periods

Real example: Preventative Therapy



Identify Health States

Set Objective Selection Criteria:

- Clinical benefits
- Functional / QoL harms or benefits
- AEs occurring in $>\underline{x}\%$ of patients
- AEs graded \underline{x} or higher
- AEs related to treatment discontinuation
- AEs with known drug class effects
- AEs that are nonreversible
- Rare AEs that received regulatory warnings

Determine which health states should be combined into a single state or split into two states.

Decide best length of time for 1 event per interval.

Synthesizing Data

ex. preventative therapy

Treatment	Placebo		Drug		Comparator		Utility	
Benefits	Value	Source	Value	Source	Value	Source	Value	Source
% Disease-free - Disease							0.8	Expert opinion
Months 0-3	1.00	RCT-301	1.00	RCT-301	1.00	JAMA 2007		
Months 3-6	0.90	RCT-301	1.00	RCT-301	1.00	JAMA 2007		
Months 6-9	0.80	RCT-301	0.95	RCT-301	0.90	JAMA 2007		
Month 9-12	0.70	RCT-301	0.90	RCT-301	0.80	JAMA 2007		
% Alive-Death							1.0	HlthAffairs 2000
Months 0-3	1.00	ISE	1.00	ISE	1.00	BMJ 2008		
Months 3-6	0.86	ISE	0.95	ISE	0.95	BMJ 2008		
Months 6-9	0.76	ISE	0.90	ISE	0.86	BMJ 2008		
Month 9-12	0.67	ISE	0.86	ISE	0.76	BMJ 2008		
Risks	Value	Source	Value	Source	Value	Source	Value	Source
Nausea	0.10	ISS	0.15	ISS	0.12	USPI	0.1	Lancet 2002
Hepatic	0.00	ISS	0.02	ISS	0.00	USPI	0.5	Hepatology 2003
Cardiac	0.00	ISS	0.00	ISS	0.03	GPRD	0.6	Heart 2007

Synthesizing Data continued

Data Limitation



Assumption?

Data come from ≥ 1 study

Safety data for combined doses

Safety data reported as cumulative incidence

An AE is not reported for comparator

Study populations are comparable

Safety events are not dose-related

Events occur at a constant rate

Probability is either 0 or below x%

Integrate Data into Analysis

There are many methods for integrating the data.

A few examples include:

Decision Trees

Markov Models

Discrete-event simulation

etc.

Your choice may depend on decisions around :

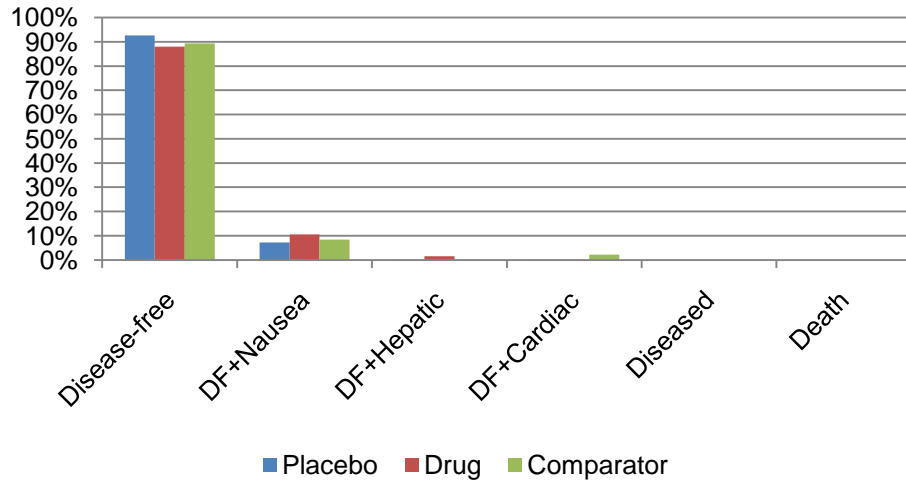
Data (individual patient data vs. summary statistics)

Uncertainty (patient, outcome & parameter variability)

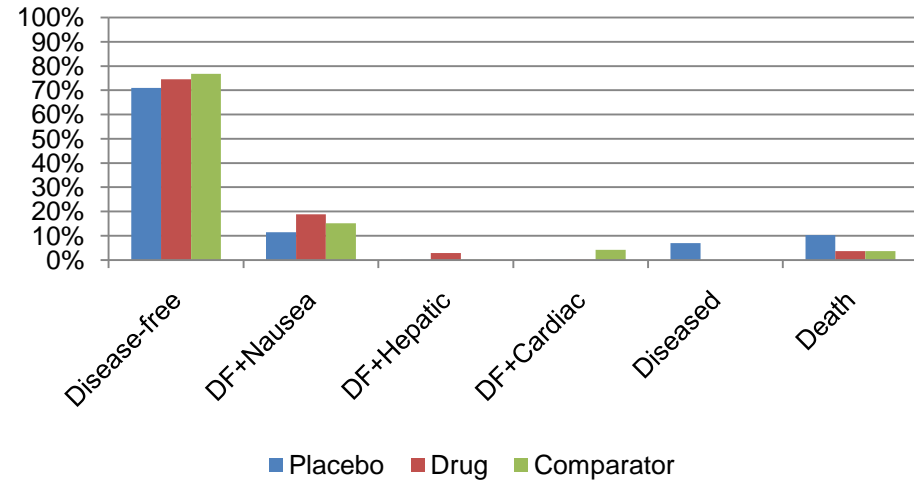
Output Metrics (Person-time, INB, QALYs, etc.)

Visualization of Output: No. of patients in each health state by month

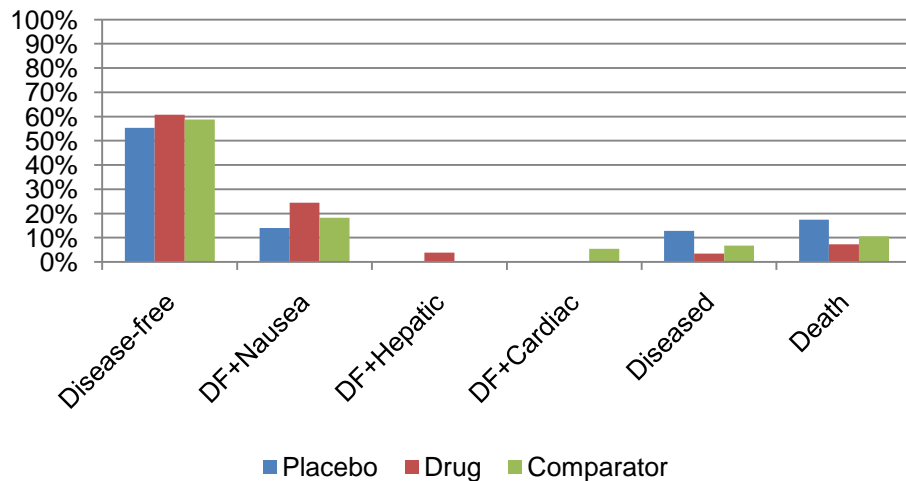
Person status at 3 months



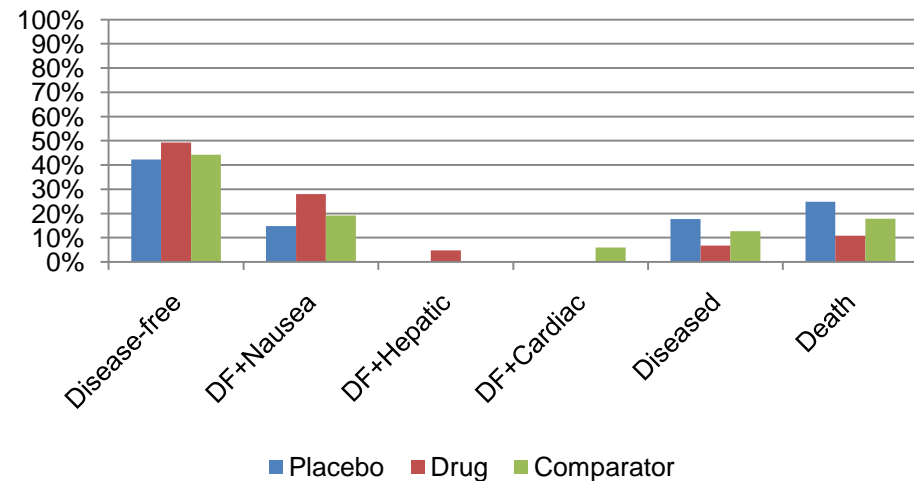
Person status at 6 months



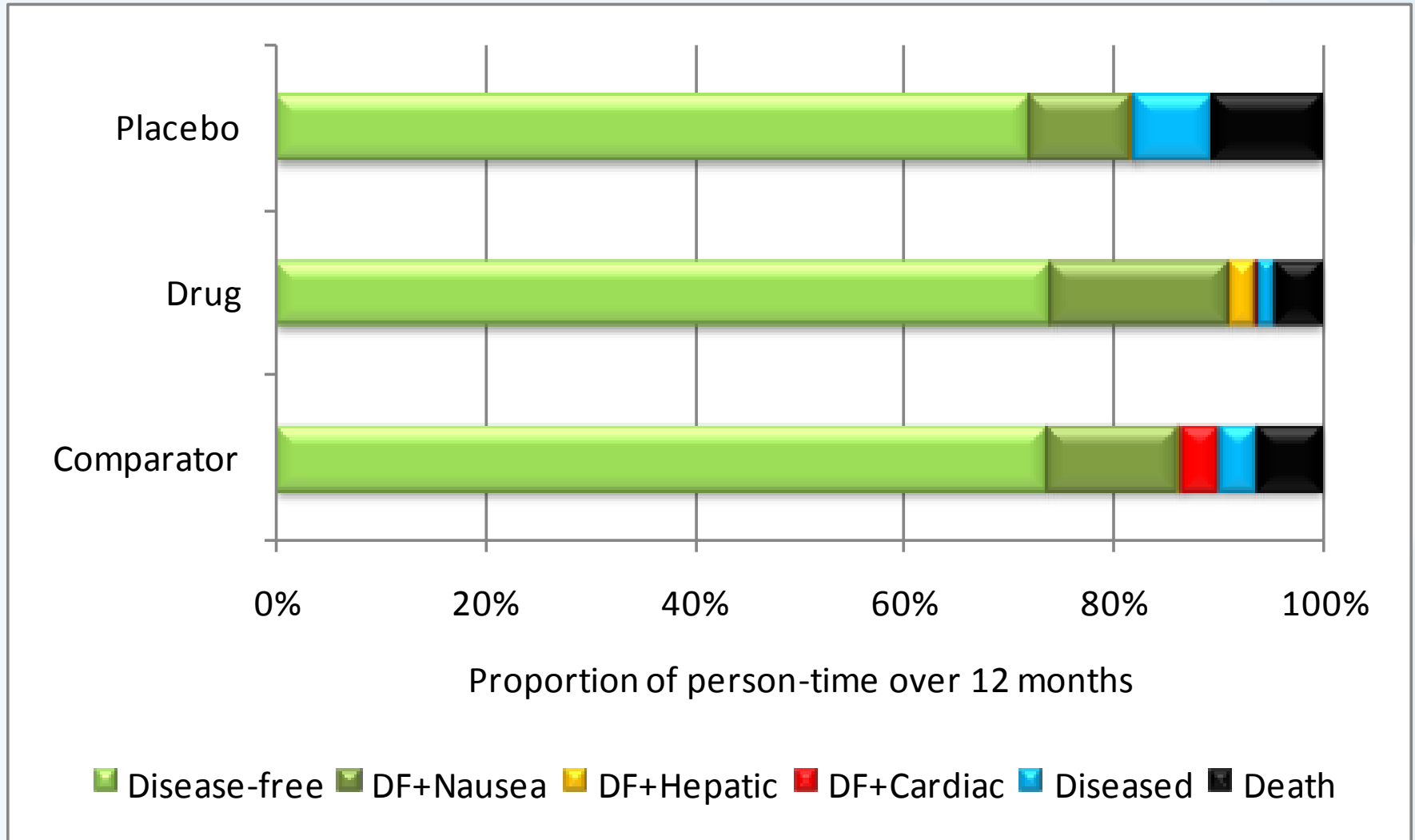
Person status at 9 months



Person status at 12 months



Visualization of Output: Person-time in each health state by month 12

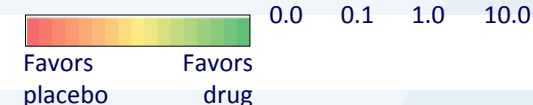


BRAT Framework Key Benefit-Risk Summary Table

- Top level representation of information in the framework
- The most critical view that decision makers will have on the data

Outcome		Incidence: study drug (%)	Incidence: placebo (%)	Adjusted RR (95% CI)	Forest Plot of Adjusted RR (Log Scale)	
Benefits	Cardio-vascular Issues	Angina requiring CABG	0.11	0.19	0.59 (0.32, 1.10)	
		Coronary heart disease death	1.52	1.65	1.00 (0.64, 1.56)	
		Lipid levels meet target*	67.00	29.00	2.12 (1.77, 2.55)	
		Nonfatal myocardial infarction	0.66	1.30	0.51 (0.05, 5.56)	
	Ischemic Stroke	Fatal ischemic stroke	0.91	1.73	0.57 (0.35, 0.95)	
		Nonfatal ischemic stroke	2.34	2.88	0.84 (0.71, 0.98)	
Risks	Liver Damage	Hepatitis with hospitalization	—	—	—	
		Hepatitis without hospitalization	—	—	—	
		Liver failure*	0.013	0.0095	1.35 (0.16, 11.69)	
		Persistently elevated transaminases	0.26	0.19	1.35 (0.80, 2.29)	
	Muscle Damage	Myopathy	0.11	0.10	1.11 (0.52, 2.37)	
		Rhabdomyolysis*	0.011	0.01	1.11 (0.13, 9.59)	
		Severe rhabdomyolysis leading to kidney failure*	0.0006	0.0005	1.11 (0.07, 25.61)	

* Mock data for visualization purpose only



Evaluate results

Check the robustness of the results

- Are the assumptions still reasonable?
- Do sensitivity analyses show which factors drive the results?
- Do utilities or preference weights shift the emphasis?

Does the analysis need more data or fewer assumptions?

Is the information provided sufficient for clear & transparent decision-making?

Concluding thoughts

- The goal is to gain a “*shared understanding*” of benefit:risk trade-offs between alternative treatments
- Explicitly stated data & modeling assumptions add transparency to direct and indirect comparisons
- The primary limitation is often available data rather than methodology
- Stakeholders can explore a range of benefit:risk trade-offs, from a patient to societal perspectives
- Statisticians have a significant opportunity to lead this quantitative process to meaningfully inform the appropriate use of medical products

Benefit-risk analysis: enabling the view of the bigger picture



Questions?

Mike Colopy

mike.w.colopy@gsk.com

Patrick Ryan

patrick.b.ryan@gsk.com



The End